

SLIMFA Newsletter

July 2025
Volume II



SLIMFA Inauguration



The Sri Lanka-India Media Friendship Association (SLIMFA) was inaugurated on 29th May 2024 at the Swami Vivekananda Cultural Centre (SVCC) in Colombo during a gathering of Sri Lankan journalists who had visited India on familiarization trips or other visits funded by the Government of India.

📍 Swami Vivekananda Cultural Centre, Colombo | 📅 29th of May, 2024



The Executive Board (EXBO) of Sri Lanka-India Media Friendship Association (SLIMFA)

📍 Swami Vivekananda Cultural Centre, Colombo | 📅 13th of June, 2025

SLIMFA Media Fest



The SLIMFA - Media Fest 2025 was held in April 2025. The fest was jointly inaugurated by the Deputy High Commissioner of India in Colombo, Dr. Satyanjal Pandey, and the Minister of Mass Media and Health, Hon. (Dr.) Nalinda Jayatissa. The Managing Editor of Firstpost, Ms. Palki Sharma, delivered the keynote address.

📍 Taj Samudra, Colombo | 📅 25th & 26th of April, 2024

Editors' Roundtable



An Editors' Roundtable was organized by SLIMFA and chaired by the Patron and High Commissioner of India, H.E. Santosh Jha. The roundtable included editors and columnists from leading dailies in Sri Lanka, representing English, Tamil and Sinhala media.

📍 ITC Rathnadeepa, Colombo | 📅 17th of August, 2024

The Kick-Off - 'Media Matters: Sharing Experiences on Election Coverage'



The inaugural event of the Sri Lanka-India Media Friendship Association (SLIMFA), titled 'Media Matters: Sharing Experiences on Election Coverage,' was organized with the participation of Raj Chengappa, Group Editorial Director of the India Today Group, as the keynote speaker. A panel discussion on election-related matters was also held during the event.

📍 Taj Samudra, Colombo | 📅 17th of August, 2024

Media Interaction with visiting Indian Journalists



SLIMFA organized an informal interaction for its members and other guests with visiting Indian journalists. The event was attended by the Deputy High Commissioner of India in Colombo, Dr. Satyanjal Pandey. The interaction featured an exchange of views between Mr. R.K. Radhakrishnan, Senior Associate Editor at Frontline, Ms. Pallavi Ghosh, Senior News Editor at CNN News 18, Ms. Pragya Kaushika, News Editor at Times Now, and Mr. Nitin Mahajan, Chief Operating Officer of Tehelka. The session was moderated by SLIMFA EXCO member Santosh Menon.

📍 Taj Samudra, Colombo | 📅 11th of November, 2024



THE EXECUTIVE BOARD OF THE ASSOCIATION;

President : Mr. Nisthar Cassim
Vice President : Mr. Shehan Baranage
General Secretary : Ms. Kalani Kumarasinghe
Asst. Secretary : Mr. Vimukthi Dushantha
Treasurer : Mr. Rifthi Ali

EXBO Members:

Mr. Santosh Menon
Mr. Dinesh de Alwis
Mr. Arosha Fernando
Mr. Prasad Dodangodage
Mr. Tharaka Wickramasekera
Ms. Samangie Wettimuny

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